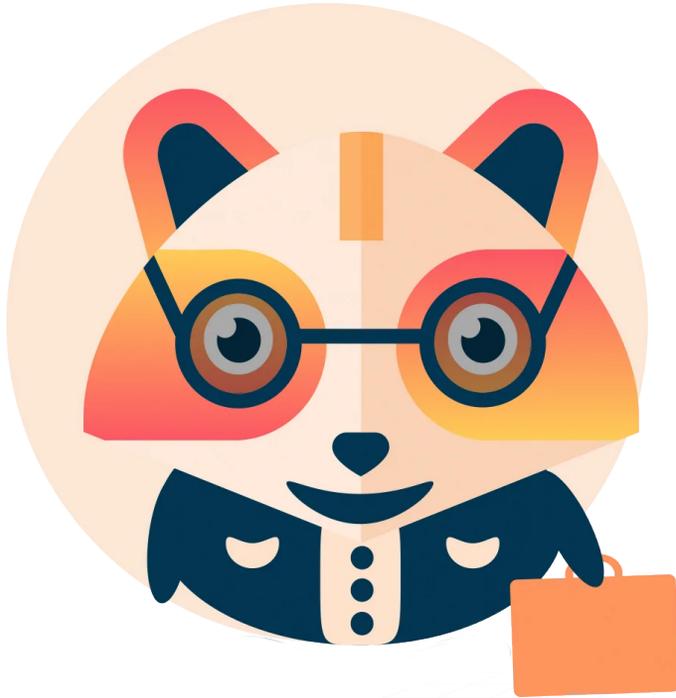




Huru



Huru Platform

Building the Bridge Between Academia and the Job Market

An AI-powered interview readiness platform that prepares students for real-world professional interviews—enhancing employability, communication skills, hiring success, and institutional outcomes by developing future-ready leaders, while keeping users and institutions fully in control.

Aligned with Saudi Vision 2030



Hunza Care

**Official Saudi Partner
Hunza Care**

Proven Global Adoption

The Top Choice for 22,000+ Students Worldwide

Huru is a U.S.-based platform trusted by students across leading global universities through institutional adoption and individual use, including:



UNIVERSITY OF
OXFORD

ASU
ARIZONA STATE UNIVERSITY

 Idaho State
University



SEATTLE
UNIVERSITY



 University of
Kentucky



UNIVERSITY OF
ILLINOIS
URBANA-CHAMPAIGN

Demonstrating global academic trust and proven scalability across institutions.

Real Career Outcomes

Huru users are now working at some of the world's most influential organizations, including:



Huru bridges the gap between academic preparation and real-world hiring expectations.

The Saudi Workforce Challenge

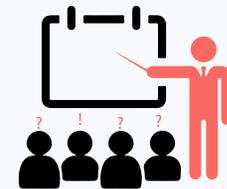
Despite strong academic foundations, many graduates face challenges during hiring:



Limited exposure to realistic interview environments.



Gaps in communication, confidence, and interview performance.



Inconsistent preparation across large student cohorts and national programs

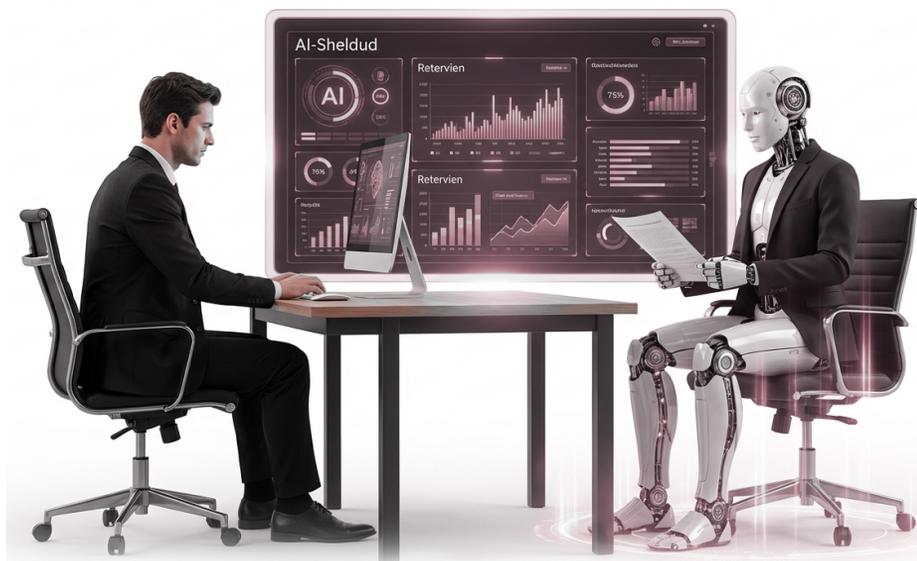
Result: Highly capable graduates underperform in real interviews.

The Huru Solution

Huru uses AI to simulate real hiring interviews and deliver instant, objective, and personalized feedback.

Users can:

- Practice mock interview simulations with role-specific, real-world questions.
- Guided AI-driven feedback & coaching with instant, objective performance insights.
- Custom question creation aligned with roles or curricula.
- Repeatable training with dynamic question regeneration to ensure skill development.



With the Huru Chrome extension, real LinkedIn roles or any job listings can be turned into tailored interview practice, anytime, anywhere

Why Huru **vs** Traditional Interview Preparation

Traditional Interview Prep	Huru AI-Powered Preparation
Generic interview questions	Job-specific question generation
Depends on peers or coaches	On-demand, 24/7 AI interview coach
Subjective feedback	Data-driven, objective evaluation
Limited scalability	Scales across individuals and institutions

Outcome: Stronger communication skills, higher confidence, and measurable improvement in interview performance.

Value for Saudi Institutions

Institutional value delivered through:



Scalable interview readiness training with minimal faculty effort.



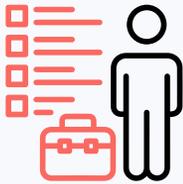
Consistent evaluation across students, cohorts, and programs.



Data-driven insights to support leadership, accreditation, and reporting.

Value for Saudi Institutions

Institutional value delivered through:



Measurable improvements in employability, interview performance, and hiring readiness.



Ensuring every student, across all programs, receives a consistent, high standard of interview readiness.



Enhanced institutional reputation by supporting graduates in securing high-quality roles across both public and private sectors.

Huru serves as a future-ready interview readiness infrastructure for Saudi institutions

Alignment with Saudi Vision 2030

Huru directly supports national priorities by:

- Enhancing workforce readiness and graduate employability.
- Supporting localization (Saudization) and national employment initiatives.
- Applying AI to modernize education and skills development.



The platform strengthens the transition from education to employment across Saudi Arabia's workforce ecosystem.

Start Building Interview-Ready Talent Today

With Huru and its Official Saudi Partner, **Hunza Care**, institutions gain a globally proven and locally supported AI interview readiness platform designed to strengthen employability and hiring outcomes at scale.

This globally proven platform is now available to institutions in Saudi Arabia.

- **Scalable interview readiness.**
- **Consistent, objective evaluation.**
- **Full institutional control.**

Huru

AI-Powered Interview Readiness for Stronger Hiring Outcomes

Hunza Care

Your trusted partner for workforce enablement and talent development in Saudi Arabia.